



Department of Commerce

B.COM PROGRAMME OUTCOMES

- Students will be able to understand concepts of commerce and industry and participate in modern business world.
- Students emerge as entrepreneurs.
- Students pursue higher education to become Business Leaders, Tax Consultants, Company Secretary, Chartered Accountant, etc with core competencies.
- Students gain the knowledge of Computerised Accounting System and will be able to compete globally.
- Students will be get the knowledge of business ethics and social responsibility.
- Students get the knowledge of various laws in relation to Commerce and Industry.
- Students get thorough knowledge of Banking, Finance and Investment ideas with practical knowledge.
- Students get the knowledge of business communication skills.
- Students get the practical knowledge of Marketing various Goods and Services.
- Students will acquire the knowledge and skill in different areas of decision making and problem solving in day to day business activities.

IQAC
IQAC Co-ordinator,
S. K. College of Arts, Comm. &
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Principal
PRINCIPAL
S. K. College of Arts, Comm. & Science,
TALIKOTI-586214, Dist-Vijayapur



Ref. No. _____

Date _____

Department of Commerce

COURSE OUTCOMES

B.Com I

FINANCIAL ACCOUNTING:

1. Students acquire the conceptual and practical knowledge of accounting.
2. Students equip with the knowledge of accounting process and skill for preparation of the books of accounts of various business firms
3. Students will develop the skills of recording financial transactions and preparation of accounts.

MANAGEMENT PRINCIPLES AND APPLICATIONS:

1. Identify different theories of Organisations.
2. Design and demonstrate the strategic plan for the attainment of organisational goals.

PRINCIPLES OF MARKETING:

1. Students familiarise with new dimensions of marketing.
2. Students understand about the modern marketing concepts.

MARKET BEHAVIOUR AND COST ANALYSIS :

Students acquaint with the different dimensions of market behaviour and role of cost analysis in decision making.

COMPANY LAW AND ADMINISTRATION:

1. Students to get familiarized with the existing Company Law.
2. Students familiarise with the formation of the Company and other related aspects of Company.

BUSINESS ENVIRONMENT:

1. Students will be able to identify and manage factors influencing business.
2. Students will be able to identify the environmental factors.

MODERN MANAGEMENT TECHNIQUES:

1. Students understand the conceptual framework of management.
2. Students understand the applicability of management techniques in the industry and other organisation.

INVESTMENT MANAGEMENT:

1. Students understand the investment patterns and alternatives.
2. Students gain the knowledge of various investment sources available.

B.Com II

INNOVATIVE BANKING:

1. Students get familiarise with the operations of banking.
2. They get the knowledge about recent trends and innovations in the field of banking.

CORPORATE ACCOUNTING:

1. Students will be able to understand provisions of Companies Act.
2. Students will be able to [prepare final accounts of Corporations.

ENTREPRENEURSHIP DEVELOPMENT:

1. Students get the practical knowledge of business enterprises.
2. Students will get the knowledge of financial assistance provided by the institutions for start ups.

E-COMMERCE:

1. Students will get the knowledge of different aspects of e-commerce.
2. Students will get the knowledge about recent trends in e-commerce.

FINANCIAL MANAGEMENT:

1. Students get the knowledge of basic concepts of financial management.
2. They get knowledge about role of financial management in decision making.

BUSINESS LAW:

1. Students familiarise with various laws relating to business.
2. They get the knowledge of application of business laws to solve practical problems.

CORPORATE COMMUNICATION:

1. Students get knowledge about corporate communication.
2. They get the knowledge of letters and report drafting skills related to business.

PRACTICALS ON SKILL DEVELOPMENT:

1. Students understand the practical aspects of business.
2. Students to get practical exposer

B.Com III

INCOME TAX:

1. Students gain the knowledge of provisions of income tax.
2. Students get the knowledge of Income Tax Act and Finance Act.
3. Students will be able to practice as Tax Consultant.

GOODS AND SERVICE TAX:

1. Students will be able to get the knowledge of GST.
2. Students will be able to practice as tax consultant and self-employed.

ELEMENTS OF COSTING:

1. Students will be able to take proper management decision as to inefficiencies & wastes.
2. They can serve as a guide to price fixing.
3. Students can be able to control cost.

MANAGEMENT ACCOUNTING:

1. Students familiarise with various concepts, terms and tools of management accounting.
2. Students develop financial analytical skills.
3. Students gain the knowledge of sources and application of funds.

INDIAN FINANCIAL MARKETS:

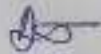
1. Students get the knowledge of organised Indian Financial Markets.
2. They gain knowledge of working of Financial Markets.
3. They get the knowledge in the field of stock exchange and mutual funds.

MODERN AUDITING AND PRACTICE:

1. Students gain knowledge about basic concepts of auditing.
2. They will be able to understand about auditing procedure and report writing.

INDIAN FINANCIAL SERVICES:

1. Students will be able to understand the emerging financial services.
2. Students get the knowledge involved in demat, remat, forfaiting and factoring.


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